



Berry Crops

- **Strawberry:** There are two general types of Strawberry production types.
 - **One and Done:** Widespread in Florida and some other commercial production scenarios. The hybrids used here characteristically have one big flush of blooms set a heavy crop with one bloom cycle. The purpose of using this type approach is to facilitate harvest. (one pick does it all)
 - In this type production you would want to apply **BERRY SETT** immediately prior to budding. Then, if it is a variety that has color issues (many do), an application of **CONNECT** three days prior to harvest will address this issue.
 - **Ever Bearing:** Type has several blooming cycles per season. Usually the type for the “You Pick” growers. Apply **BERRY SETT** immediately pre blossom. If color is needed (red), apply connect three days prior to opening field to be picked.

Repeat Berry Sett application each time buds for blooming begin to form throughout the various cycles

- **IMPORTANT NOTE:** with commercial producers who need shipping durability, **DUROX** is a product applied about one week prior to harvest that will give you durability. If color, durability and taste are the priority consider, **CONNECT** applied three days prior to harvest will give you all three.
- **BRAMBLES and CANE BERRIES:** (Blackberry, Raspberry, Danbury.)
 - These berries grow on canes. The first year the **PRIMO** comes grow. These will not bear until next year but need to be managed as they will bear fruit next year in direct proportion to how well they made it thought the first year.
 - For **PRIMO CANES:** Since they will not bloom, **CROP POWER-47** is an excellent choice.

NOTE: After establishment and from the first year onward you will have **PRIMO CANES** and **FLORACANES**; that bloom and produce fruit on the same plants at the same time.

- **Early:** Make an application of **CROP POWER-47** to both **PRIMO** and **FLORA CANES**. Follow up with an application of **BERRY SETT** immediately pre-bloom, (about april when you should be side dressing with nitrogen).
- **Later:** Apply **CONNECT** or **DUROX** just about a week before crop is to be harvested.

Applies to blackberry, raspberry, and dewberry.